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BUYER'S GUIDE TO THE NEW

Ram ProMaster



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EBOOK!**



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Ram has always been known to create practical, adaptable models. If you're part of a growing business looking for some valuable automotive tool, this ***Buyer's Guide to the New Ram ProMaster*** eBook is a must read!

Depending on the variation you get, the new Ram ProMaster can easily conform to the needs of your company. The interior is spacious, the powertrain and engine are reliable and strong, and the model has a host of neat technology to lean on. Get behind the wheel of the Ram ProMaster once you're ready!



CARGO WIDTH, HEIGHT, LENGTH, AND MORE!

The proportions of the Ram ProMaster are typically one of the first considerations to make when you begin browsing commercial vehicles. To help the model meet your daily needs, Ram has developed a range of widths, heights, and other proportions to choose from.

The width of the van is the best in the entire class, measuring 4 feet 8 inches between the wheel wells and 6 feet 3 inches maximum. For height, you can either go with the standard roof or the high roof. For standard, you'll be able to utilize 5 feet 6 inches of space. If you need a taller van, the high roof provides 6 feet 4 inches of vertical space.

From there, you can select from four available cargo lengths that will alter both the wheelbase and the available room in the rear cargo area. These options include:

- 8-foot cargo length with 118-inch wheelbase
- 10-foot cargo length with 136-inch wheelbase
- 12-foot cargo length with 159-inch wheelbase
- 13-foot cargo length with 159-inch wheelbase

ENGINE, TRANSMISSION, AND DRIVETRAIN

The Ram ProMaster offers a standard motor that excels in efficiency, strength, and lasting reliability across all body styles.

The 3.6L Penastar® V6 motor is able to churn out 280 horsepower and 260 lb-ft of torque. These figures are attainable thanks to a wide-range variable valve timing system and a two-step variable valve lift delivery. To help you move from one gear to the next smoothly, even if you've got a load of cargo in the back, the van utilizes a 6-speed automatic transmission.

Handling is guided by a unique front-wheel drive arrangement that leads to a best in class 36.3-foot turning diameter. Traction is enhanced further through a few unique features, such as the Electronic Stability Control System and an Antilock Brake System.





CONFIGURATIONS, TRIM LEVELS, AND THEIR CORRESPONDING STRENGTH

As you begin to look through the different variations of the 2020 Ram ProMaster, you'll notice there are a host of intriguing trims and configurations to consider. Plus, each configuration has its own respective strength.

Four Body Styles

To start, we'll look at the four body styles you can pick from when choosing your ideal new Ram ProMaster.

The first choice is maybe the most traditional option, the cargo van. This standard cargo van has no windows in the back and is typically the preferred choice for companies whose sole purpose is fitting cargo or supplies in the rear rather than people.

If you want to go in a slightly different route, you can choose the second variation, which is the window van. With almost identical proportions to the cargo van, the window van is a bit more accommodating if you have workers or other types of passengers spending long amounts of time in the rear of the vehicle.

Next, you can choose the chassis cab. The chassis cab is more versatile than the previous two entries, giving you the chance to hook up different configurations to the rear of the vehicle. In fact, the chassis cab holds some similarities to the final available body style, the cutaway. Both the chassis cab and the cutaway give you free range to attach any number of towing or hauling appliques to the rear of the model.

Size and Strength

Payload is going to be of vital importance if you plan on using your Ram ProMaster as so many other folks do, by hauling supplies and cargo across the state or country. In addition to the four body styles previously mentioned, there are three specific trims you can choose from for each, with no two trims matching the exact same strength.

So if we use the cargo van as an example, the first trim is the Cargo Van 1500. With a standard roof, this cargo van can reach a maximum payload of 4,000 pounds in the 118-inch wheelbase configuration and 3,890 pounds in the 136-inch wheelbase configuration. If you choose the 136-inch wheelbase configuration with the high roof, the maximum payload capacity reaches 3,760 pounds.

The next trim level of the cargo van is the 2500, and with it, you can expect a maximum payload capacity of 4,260 pounds with the standard roof and the 136-inch wheelbase. Sticking with the 136-inch wheelbase but moving to the high roof body style leads to 4,130 pounds of maximum payload capacity. Finally, you can go for the 159-inch wheelbase and high roof resulting in 4,010 pounds of maximum payload capacity.

Finally, there's the strongest trim level for the Ram ProMaster, which is the 3500. Here are a few of the configurations you can choose from and their corresponding payload outputs:

- Standard roof and 136-inch wheelbase: 4,680 pounds of maximum payload
- High roof and 136-inch wheelbase: 4,550 pounds of maximum payload
- High roof and 159-inch wheelbase: 4,430 pounds of maximum payload
- High roof and 159-inch wheelbase extended: 4,330 pounds of maximum payload

If you find that the payload isn't quite enough for your business's needs, you can always strap a trailer to the rear of your van. If you do, the maximum towing capacity is a robust 6,910 pounds.

As you can tell, the list of variations for the 2020 Ram ProMaster is seemingly never-ending. The versatility of the model means you can easily secure a configuration that works for your needs. Comparing these different models in person can be done at your local dealership!



INTERIOR SEATING ARRANGEMENTS AND TECHNOLOGY

If you've recently been inside any Ram model, you might have noticed how advanced the in-cabin technology is. For models like the 2020 Ram ProMaster, this technology masterfully blends entertainment, practicality, and convenience. Plus, the seating arrangements can be chosen as you're looking through different ProMaster variations, again helping you tailor the van to your needs.

Adjust Your Seating as Needed

In the front of your new Ram ProMaster, there are three seating configurations you can choose. Comfort is always going to be important as the van makes its way across state lines on long trips, so each seat is composed of plush materials.

The first option is the standard bucket seats. If you need to bring more passengers in the front, however, there is an available three-passenger seating arrangement that is essentially a driver seat and then a conjoined set of passenger seats right beside it. The perk of going with the three-passenger seating arrangement is you can bring more passengers along without losing space for the driver to maneuver or get comfortable on long trips.

Finally, for ultimate comfort, you can go for the optional pair of swivel bucket seats. With the ability to swing from left to the right in both the driver and front passenger seat, the swivel chairs offer an astounding variation of positions for you to either get comfortable in or better adjust your driving viewpoint.

In-Cabin Technology

If you aren't quite sure where the drop-off point is for a delivery or pick-up, you'll find the 5-inch touchscreen display in the Ram ProMaster to be of great use. The screen comes standard with a Uconnect® arrangement which serves as your interface for music, navigation, phone calls, text messages, and anything else you'll need to do behind the wheel. Plus, you won't have to remove your hands from the wheel thanks to Integrated Voice Command technology, Hands-Free Calling, and Bluetooth® Streaming Audio.

As you maneuver your van into tight parking spaces, the standard ParkView® Rear Back Up camera is going to be a helpful addition, as is the available ParkSense® Rear Park Assist System.

Finally, business owners will love the available Ram Telematics™ system, which tracks vital information about your van that you can access through your phone. Some of the information logged includes real-time data about the drive, fuel usage, efficiency ratings, productivity measures, and more.



SEE THE ACCLAIMED NEW RAM PROMASTER FOR YOURSELF!

With plenty of capability and versatility to serve your ever-changing needs, the Ram ProMaster is a wise choice. If you want to see how the van functions on the local streets, want to get a feel for the differences between the many trims and body configurations, or need anything else, you can reach out to your local Ram dealer today!

