

April 17, 2012

Dear Jeronimo,

On behalf of American Honda Motor Company, I'd like to congratulate **Headquarter Honda** for achieving the **Honda Environmental Leadership Award, Platinum Level**. Based on your facility having received LEED certification, you are receiving our highest honor, our Platinum Level Award. Headquarter Honda is also the first Honda dealership to receive the Platinum Level. Congratulations! Your commitment to the environment is to be commended.

Honda is a company known for producing cars that get good gas mileage and for our long-term commitment to the environment. We strive to manufacture and distribute our vehicles with the least possible impact on the environment. We believe customers will appreciate your commitment as a Honda dealer towards significantly reducing your environmental footprint.

American Honda wants to share your achievement with the public and your customers. In the coming weeks, you will receive your Honda Environmental Leadership Award. Fabricated entirely from recycled materials, we encourage you to proudly display this beautiful award in your lobby.

We will also provide you with a press release that you can share with your local media (we'd greatly appreciate your use of this release, rather than creating your own). Through Ad Builder, you will also receive digital assets that can be displayed in your dealership to let your customers know more about your worthy achievement.

Your dealership's name will be displayed on a new created webpage on Honda.com featuring our Environmental Leadership Award winners. Also, your dealership will be identified as an award recipient in the automobiles.honda.com search results page. Customers who care for the environment as much as you do will easily be able to locate your dealership.

Honda sincerely appreciates your efforts to be a "green" dealer and to participate as an early adopter in our environmental program. Once again, please accept my heart-felt congratulations on your achievement.

Sincerely,



Steven Center
Vice President
Environmental Business Development Office

