

## PRIUS PRIME MODELS



## Plus

### Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive<sup>®</sup>
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg<sup>46</sup>
- 133 EPA-estimated MPGe<sup>47</sup>
- 640-mile EPA-estimated total driving range<sup>48</sup>
- 25-mile EPA-estimated EV Mode<sup>19</sup> driving range<sup>49</sup>

### Exterior Features

- Quad-LED projector headlights with auto-off feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Patterned acrylic grille overlay with active grille shutter
- Heated power outside mirrors with folding feature
- 15-in. 5-spoke alloy wheels with two-tone wheel covers and P195/65R15 tires
- Washer-linked variable intermittent windshield wipers
- Dual-wave rear glass design
- Carbon-fiber-reinforced-polymer rear hatch
- Charge port with illumination and charging indicator light

### Interior Features

- Remote A/C System<sup>2</sup>
- Smart-flow climate control system with pollen filtration
- Entune™ Premium Audio with Integrated Navigation<sup>3</sup> and App Suite<sup>4</sup> — includes Entune™ Multimedia Bundle<sup>5</sup> (7-in. high-resolution touch-screen with split-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port<sup>6</sup> with iPod<sup>®7</sup> connectivity and control, advanced voice recognition<sup>8</sup> hands-free phone capability, phone book access and music streaming<sup>9</sup> via Bluetooth<sup>®10</sup> wireless technology), Siri<sup>®</sup> Eyes Free,<sup>11</sup> Entune<sup>®</sup> App Suite<sup>4</sup>, HD Radio<sup>™12</sup> Technology, HD Radio<sup>™</sup> Predictive Traffic and Doppler Weather overlay, AM/FM cache radio, SiriusXM<sup>®</sup> Satellite Radio<sup>13</sup> with 3-month complimentary SiriusXM All Access trial<sup>14</sup>, Gracenote<sup>®</sup> album cover art and integrated backup camera display.<sup>14</sup> Access to Entune<sup>®</sup> App Suite<sup>4</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.
- Entune<sup>®</sup> App Suite<sup>4</sup> — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable<sup>®</sup>, Pandora<sup>®17</sup>, Facebook Places, Yelp<sup>®</sup> and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune<sup>®</sup> App Suite<sup>4</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.
- Integrated backup camera<sup>14</sup>

- 4.2-in. color dual Multi-Information Display (MID) with customizable screens including Energy Monitor, Hybrid System Indicator and Eco Score, Eco Savings Record, Drive Monitor, Eco Diary, climate control, driver support systems, audio system content, and navigation system content
- 4-passenger seating with 60/40 split fold-down rear seats with center armrest with cup holders and center console
- SofTex<sup>®</sup>-trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display (MID) and Bluetooth<sup>®10</sup> hands-free phone controls
- Digital instrumentation with speedometer, hybrid system power meter, fuel gauge, odometer, current fuel economy, shift-position indicator, EV<sup>19</sup>/hybrid mode indicator, and drive mode indicator
- Fabric-trimmed heated front seats with armrests and seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat
- Smart Key System<sup>20</sup> on driver's door with Push Button Start
- Power windows with auto up/down
- Dual sun visors with illuminated vanity mirrors
- Power door locks
- Rear center console with armrest, storage compartment and two rear cup/bottle holders
- Cargo area lightweight tonneau cover
- One front and one rear 12V auxiliary power outlets
- One front USB power outlet<sup>6</sup>
- Rear dome light
- Cargo area light
- Front-door storage pockets with sculpted bottle holders; rear-door storage bottle holders
- Foot pedal parking brake
- Charge cable for standard outlet (120V)<sup>23</sup>

### Safety Features

- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC);<sup>24</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>25</sup> and Smart Stop Technology<sup>®</sup> (SST)<sup>26</sup>
- Driver and front passenger Advanced Airbag System<sup>27</sup>
- Driver and front passenger front seat-mounted side airbags, passenger seat cushion airbag, driver's knee airbag and front and rear side curtain airbags<sup>27</sup>
- Toyota Safety Sense™ P (TSS-P)<sup>28</sup> — Pre-Collision System<sup>29</sup> with Pedestrian Detection<sup>30</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)<sup>31</sup>, Automatic High Beams (AHB)<sup>32</sup> and Full-Speed Range Dynamic Radar Cruise Control (DRCC)<sup>33</sup>
- LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on rear seats
- Tire Pressure Monitor System (TPMS)<sup>34</sup>
- Vehicle Proximity Notification System (VPNS)<sup>35</sup>
- Hill Start Assist Control (HAC)<sup>38</sup>
- Engine immobilizer<sup>41</sup>
- Tire Repair System
- Additional year of roadside assistance;<sup>42</sup> for a total of 3 years of roadside assistance from date of purchase



## Premium

Adds to or replaces features offered on Plus

### Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive<sup>®</sup>
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg<sup>46</sup>
- 133 EPA-estimated MPGe<sup>47</sup>
- 640-mile EPA-estimated total driving range<sup>48</sup>
- 25-mile EPA-estimated EV Mode<sup>19</sup> driving range<sup>49</sup>

### Exterior Features

- Quad-LED projector headlights with auto on/off feature
- Smart charging cable lock

### Interior Features

- Entune™ Premium Audio with Integrated Navigation<sup>3</sup> and App Suite<sup>4</sup> — includes Entune™ Multimedia Bundle<sup>5</sup> (**11.6-in. HD multimedia display**, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port<sup>6</sup> with iPod<sup>®7</sup> connectivity and control, advanced voice recognition<sup>8</sup> hands-free phone capability, phone book access and music streaming<sup>9</sup> via Bluetooth<sup>®10</sup> wireless technology), Siri<sup>®</sup> Eyes Free,<sup>11</sup> Entune<sup>®</sup> App Suite<sup>4</sup>, HD Radio<sup>™12</sup> Technology, HD Radio<sup>™</sup> Predictive Traffic and Doppler Weather overlay, AM/FM cache radio, SiriusXM<sup>®</sup> Satellite Radio<sup>13</sup> with 3-month complimentary SiriusXM All Access trial<sup>14</sup>, Gracenote<sup>®</sup> album cover art, Charging Station Map and integrated backup camera display.<sup>14</sup> Access to Entune<sup>®</sup> App Suite<sup>4</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.
- Predictive Efficient Drive<sup>18</sup>
- SofTex<sup>®</sup>-trimmed heated front seats with armrests and seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat
- Smart Key System<sup>20</sup> on three doors with Push Button Start and remote illuminated entry
- Qi-compatible wireless smartphone charging<sup>22</sup> with charge indicator light

## PRIUS PRIME MODELS



## Advanced

Adds to or replaces features offered on Premium

### Powertrain

- 1.8L 4-Cylinder Engine with Hybrid Synergy Drive<sup>®</sup>
- Electronically controlled Continuously Variable Transmission (ECVT)
- 55 city/53 highway/54 combined EPA-estimated mpg<sup>46</sup>
- 133 EPA-estimated MPGe<sup>47</sup>
- 640-mile EPA-estimated total driving range<sup>48</sup>
- 25-mile EPA-estimated EV Mode<sup>19</sup> driving range<sup>49</sup>

### Exterior Features

- Integrated LED fog lights and LED accent lights
- Rain-sensing variable intermittent windshield wipers

### Interior Features

- Entune™ Premium JBL® Audio with Integrated Navigation<sup>3</sup>, App Suite<sup>4</sup> and Prime Apps<sup>5</sup> — includes Entune™ Multimedia Bundle<sup>5</sup> (**11.6-in. HD multimedia display**, AM/FM, MP3/WMA playback capability, ten JBL® GreenEdge™ speakers, auxiliary audio jack, USB 2.0 port<sup>6</sup> with iPod<sup>®7</sup> connectivity and control, advanced voice recognition<sup>8</sup>, hands-free phone capability, phone book access and music streaming<sup>9</sup> via *Bluetooth*<sup>®10</sup> wireless technology), Siri® Eyes Free,<sup>11</sup> Entune® App Suite<sup>2</sup>, HD Radio™<sup>12</sup> Technology, HD Radio™ Predictive Traffic and Doppler Weather overlay, AM/FM cache radio, SiriusXM® Satellite Radio<sup>13</sup> with 3-month complimentary SiriusXM All Access trial<sup>57</sup>, Gracenote® album cover art, integrated backup camera display<sup>14</sup> and Prime apps<sup>15</sup> (Remote Charge Management, Charging Station Map, ECO Dashboard, Remote Climate<sup>2</sup> and Vehicle Finder) with 3-year complimentary trial. Access to Entune® App Suite<sup>4</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details. Access to Prime apps<sup>15</sup> requires an active Safety Connect<sup>®16</sup> subscription after the 3-year complimentary trial. See [toyota.com/safety-connect](http://toyota.com/safety-connect) for details.
- Heated steering wheel
- Auto-dimming rearview mirror with HomeLink<sup>®21</sup> universal transceiver
- Cargo area heavy sliding tonneau cover

### Safety Features

- Safety Connect<sup>®16</sup> — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance<sup>58</sup> and Automatic Collision Notification. Available by subscription. (Complimentary 3-year trial subscription.) See [toyota.com/safety-connect](http://toyota.com/safety-connect) for details.
- Color Head-Up Display (HUD) with speedometer, navigation, Hybrid System Indicator, battery charge, and Toyota Safety Sense™ P (TSS-P)<sup>28</sup> alerts
- Intelligent Clearance Sonar (ICS)<sup>36</sup> with Intelligent Parking Assist (IPA)<sup>37</sup>
- Blind Spot Monitor (BSM)<sup>39</sup> and Rear Cross-Traffic Alert (RCTA)<sup>40</sup>

See numbered footnotes in Disclosures section of main brochure.